



**For the attention of IFLA EUROPE members – Delegates,
Presidents and all Members of National Associations**

Brussels, 17 April 2021

**Subject: Invitation to IFLA Europe Delegates and members to informative session about New
European Bauhaus Initiative**

Dear colleagues, dear members,

You are cordially invited to the IFLA Europe New European Bauhaus informative conversation which will take place by Zoom on **Monday 26 April 2021 at 17.00hrs CET.**

As you are aware in March 2021 IFLA Europe was selected as official partner of the [New European Bauhaus Initiative](#), launched in October 2020 by the President of the European Commission, Ursula von der Leyen, which reflects an ambition that is shared by many citizens and decision-makers - to make our built and living spaces more sustainable, inclusive and beautiful.

The objective of this session is to inform you about New European Bauhaus Initiative which aims to make the EU Green Deal a cultural, human-centred and positive, 'tangible' experience and share your first insights.

Agenda

- **Welcome** by IFLA Europe President Karin Helms and IFLA Europe New European Bauhaus Working Group chair Indra Purs, Delegate from LAAA Latvia.

- **“Tour de table”** – exploring conversation with intention to hear and explore different viewpoints, share experiences, challenges and expectations to come up collectively with the most pressing issues that the NEB initiative could tackle for planet, humanity, landscape architecture, landscape architects and IFLA Europe in any scale of space and time, materiality and humans’ perception. Every participant will have a voice! **Consider your insights in advance!** Please send in advance to secretariat@iflaeurope.eu your initial comments/thoughts/ideas.

- **Informative presentation** about the New European Bauhaus Initiative (NEB) and how we can be active (upload ideas, examples, challenges, host conversations). Inform about next steps for IFLA Europe and National Associations (10-15 mins)

- **Exploring conversation** with a goal to think about the different dimensions and values of the New European Bauhaus including but not limited to – inclusion/affordability/accessibility, sustainability/circularity and quality of experience/aesthetics. What is the vision of landscape architects for the future? What is the authenticity of landscape architects’ profession and how we can make a difference? **Consider in advance a few examples, keywords or even images to share with others!**

- **NEB Café Europe** - informal farewell talks.

Duration - depending on number of participants but **max 2-3 hours.**

Link to the Zoom meeting on 26 April – please register for the event by clicking the link below:
IFLA Europe and Landscape Architects in New European Bauhaus

When: Apr 26, 2021 05:00 PM Brussels



IFLA EUROPE

INTERNATIONAL FEDERATION
OF LANDSCAPE ARCHITECTS

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZckc-ygrzgpHtffOetm7QbENMmYopsRQ5nq>

After registering, you will receive a confirmation email containing information about joining the meeting.

- Announce next IFLA Europe event 21 May 2021 – *Landscape Architects in New European Bauhaus making our built and living spaces more sustainable, inclusive and beautiful. We will further discuss the New European Bauhaus Initiative and how Landscape Architects can contribute to it! Speakers from other organisations will join to give their perspective! More information to follow soon!*

We will circulate information about the event on 21 May very shortly!

Background information about New European Bauhaus

It intends to bring about a green transformation of the built environment and the construction sector and at the same time **trigger a broad discussion about future ways of living together**, at the crossroads between art, culture, social inclusion, science and innovation. It is a project of hope that we need so badly in these times. Landscape Architects is one of the key professions that need to be given voice in this important process.

The European Commission through the New European Bauhaus invites to share your views on the complex interactions among sustainability, beauty and inclusiveness; on the relationships between the world of science and technology and the world of art and culture; as well as on culture as a driver of quality.

The New European Bauhaus unfolds in three phases: **Co-design, Delivery and Dissemination**. The phases partly operate in parallel, as individuals and communities interested in the first ideas are most likely to become partners to deliver and scale up the initiative. The New European Bauhaus engages early through open conversations, to shape the concept in a large co-creation process. In parallel, the initiative needs to develop a framework of deliveries, to align with the ongoing planning of the Multi-annual Financial Framework.

In this co-design phase all citizens of Europe are invited to participate and share their individual contributions on the [NEB Co-design platform](#). This is the preferred channel to reach out to the most active members: from those who are working in the EU institutions, to those that are taking responsibility locally. All members of IFLA Europe are invited to upload their ideas, projects, suggestions.

Introductions can be **practical, creative or critical**. (And by the way, you can introduce yourself in more than one way, if you wish).

All the contributions will give to the European Commission all the necessary guidance to shape the New European Bauhaus with policy initiatives grounded on real life. This is the place where our individual contributions become a shared conversation, inspiring and guiding symposia, conferences, workshops and street actions. If you have organised a conversation in your community, this is where you can submit your findings.

For any information or clarification please contact Daniela Micanovic-Franckx, IFLA Europe Executive Secretary on secretariat@iflaeurope.eu